ARCHIE SERIES

THE ADVENTURES OF ...



KATY KEENE

JULY NO.53 10¢



REASURE CHEST OF F

IOY @ PA BUZZER



BIKE SPEEDOMETER READS UP' TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no com-plicated mechanism. Fasten to handle bars and go. Easy No. 199

Only 75¢



YOU, TOO, CAN BE TOUGH

Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counterattack. FREE book on how to perform strong man stunts also included.

224

NO.

Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings. No. 247

1.00



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands. it almost raises the victim off his feet with a "shocking sensation. Absolutely harmless. No. 239

> your y's worth.





AMAZING MINIATURE RADIO

Tiny featherweight radio that operates without batteries, without tubes, but brings you years of listening pleasure. Nothing to wear out or replace. Plays indefinitely. Complete with own earplug.

NO. 044



FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When its dropped in liquids, they overflow and form clouds of suds. Seems as though it'll never

No. 549 only 25¢



ELECTRIC MOTOR **Drives All Models**

Yes, now you can have an actual electric motor for just 50g. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.



blizzard

BLACK EYE JOKE

No. 852..

Show them the "naughty" pictures inside. They'll twist it and turn it to see, but all they do is blacken their eyes. 25



PHAROAH SERPENTS

Special pill that when lighted forms 1 ft, snake. Has a stunning effect on the viewer, Can be done casaually, or as a special trick. Box of 10

NO. 524.



24" RUBBER 24 RUBBER
SNAKE
gigantic 24" snake
at will coil and seem
be alive! Throw it in
crowd and watch the \$1.50



ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 971......204



SHRUNKEN HEADS

FANTASTIC! Looks exactly like what what prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.



SNOW STORM TABLETS lust place one of these on the end of a burning cigarette, and watch the snow fly, It'll create a real indoor snow

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it. Pkg. of 3

EXHAUST

75€

AUTO BREAKER Greatest gag in years! Place this gadget inside any tail pipe and watch the fun. Sounds like the transmission, fuel pump, and whole rear end caved in.

NO. 022

KSTER

Harmless, but a panic.

NO. 087



BITTER CIGARETTE

Dip the ends of a powder, and watch the funis it bitter!

12¢

NO. 026.... 20€



MINIATURE

here. slete with free roll of

cigarette into this tobacco—colored

BLACKTINT

BLACK CHEWING GUM

Sucker starts chewing this ordinary-looking and teeth turn black. It's awful but harmless. NO. 570. 25€



BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days Pocket Gym will develop your chest, bicep, triceps, neck, shoulders, stomach and legs, In just 30 days, you'll begin to earn the respect of all your friends—the admiration of all the girls. You'll keep fit and fear no

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	HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y. Dept. KG-73
	Rush me the items listed below. If I am not satis-
	fied I may return any part of my purchase after 10 days free trial for full refund of the purchase
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IEM	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose in full payment. The Honor House Products Corp. will pay postage. Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME ADDRESS



KATY KEENE COMICS, No. 53, July, 1960. Published bl-monthly by CLOSE-UP, INC., 420 DeSote Avenue, St. Louis 7, Mo. Editorial effices: 241 Church St., New Yrok 13, N. Y. Chicago office: 35 East Wacker Drive, Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 3, 1879% Copyright, 1960, by CLOSE-UP, INC. All rights reserved. Cover and entire centent protected by copyright throughout the world. Title registered in U.S. Tellus, 1879, subscription, 60s in U.S.A., single copies, 10s. No sciual person is named or detailed in this findin magazake Printed on the 152A.

Here's K.O., the night before the big day, having a hard time getting to sleep ***

KATY, ME LOVE, ANIMALS ARE FOR TH' BIRDS...BUT I'LL HAVE A WONDERFUL DAY...JUST YOU AN ME! WELL, SIS, TOO, OF COURSE, BUT AT LEAST, RANDY WON'T BE THERE TO SPOIL IT!



At last he falls asleep and starts to dream about tomorrow



KATY'S DRESS GYJULIA COOKE; 7103 DEL NORTE DR., GOLETA, CALIF. SIS'S GYLINDA PETERSON, 82-16 394 AVE., JACKSON HIGHTS 72, N.Y.





FEELINGS? THEY HAVEN'T GOT FEELINGS,
THEY'RE JUST DUMB! OH, HO! HO! DID YOU
EVER SEE ANYTHING SILLIER?! TEE HEE!
LOOK AT THE TRUNK ON THAT ELEPHANTLIKE A PIECE OF FIRE HOSE ... AN' THAT
NECK ON TH'GIRAFFE! HAHAHA! I'M GONNA'
DIE LAUGHIN'! AN' THAT ZEBRA! HE LOOKS
LIKE A DELINQUENT MULE IN A CONVICT
SUIT! SNORT! HO! HO!







K.O.'S FASHION GY SANDRA WOOLARG, ISIT E. JACKSON, SPRINGFIELD, ILL.













I'M HEADIN' RIGHT FOR THE **BIG TOP!** (GROAN!) HOPE I DON'T LAND IN THE LION CAGE! FOR HEAVEN K.O. bursts through the top of the big tent! and lands on the TIGHT-ROPE WIRE!





GERTRUDE, THERE'S THAT UNIDENTIFIED FLYING

OBJECT AGAIN!









SEND FOR A CUFFOUT SET OF K.O., JUST MAIL YOUR ORDER WITH 154 TO KATY AT WOSSON WHEELS RANCH, SANTA BARBARA, CALIF.









FIRE-ARROW Dolumbia Sportiest! Speediest! Shimiest!

You're missing half the fun if you don't ride a Fire-Arrow. With its dash and dazzle, it makes you a leader in your neighborhood!



NEW Cantilever Frame. NEW Columbia Aero-Tank with Twin Headlights and Horn (Bermuda Bell on Girls' Madelsl. NEW Columbia front and rear Spring Top Carriers in chrome with truss-rod-bumper effect.

Front carrier attached to fork. NEW Columbia-Name plastic Grips with flattened top.

color Catalog

NEW Gold Mylar Trim on top tube and chain quard.

NEW Two-Tone Saddle with

NEW Twin Headlight on Girls Models

NEW Bow Pedals with reflector jewels.

The Westfield Manufacturing Company, Westfield, Mass. DEPT. CS-60

.......State...........Age

THE WESTFIELD MANUFACTURING COMPANY, Westfield, Massachusetts







ENTIRE, PAGE WRITTEN + DESIGNED LYJACK EWANS, 2620 E. 45th ST. NO. KANSAS. CITY. 16, MO. * JACK WAS DESIGNER OF YEAR 58





BARBARA RAUSCH WAS DESIGNER OF YEAR 39! WHO WILL BE KATY DESIGNER OF YEAR 1960? WATCH FOR KATY'S NEW ANNUAL + SEE!





TV Booster Makes All TV Sets Work Better



Improve TV reception! Our wonderful new device can improve reception from any TV antenna now available to consumers anywhere. For the first time you can enjoy really high class viewing at really low cost. This wonderful new device called TV operating expenses whatesever. Uses no electricity. Completely safe and it never wears out. Once applied you never have to see or touch it again, For the best reception you've ever seen at next to no cost, we guarantee greatly improved results. All stations in your viewing area can be better seen and you'll get the clearest pictures you have ever dreamed possible, sold on money back guarantee!

Give Your TV Set A Boost

You spent a fortune on your set and are spending even more repairing it. Every single year your TV repair bill gets larger. Every single year your reception gets worse, and worse, and worse, is this a vicious cycle? Not Too often it's the fault of your cycle? Not Too often it's the fault of your probably have a theap three doors, you probably have a spending the cost of the control of the cost of your set or about \$100.00 And so what happens? Along comes a storm and down to the cost of your set or about \$100.00 And so what happens? Along comes a storm and down comes the poor antenna, after the storm you can be considered the work of t

Now: New Living TV Viewing

There is something that will help Think of it! For years you've had to see washed out haxy pictures on your TV screen but now you can use an antenna that's nbt 3, not 30, but hundreds of feet long. Now don't get alarmed. Your antenna is already in your house. The wires in the walls will give your TV a bogst you want and need so badly. All you need to put your house wiring to work for you is a little time, about two manutes. One magnificent simple short two manutes. One magnificent simple you at an amazing low price of \$4.55. Tes the wires in the walls of your home or apartment to boost your TV reception.

Start Using Electronic Components That Put Pleasure Into TV Viewing!

The wiring in your home spreads out in every direction and can be put to work for you. These wires in your home pick up radio and TV signals from all directions in the same manner that radar picks up signals from thousands of miles away, it makes a wonderful TV booster.

Start Getting
Maximum Pulling Power
From Your Housewiring
with TV Booster!
Or Your Money Back

It works on any year, make or model TV set ever made. We guarantee you must be 100% satisfied or you get every cent back! It must boost your TV reception or your money back.

Amaze Your Family With Super TV Reception

To connect the TV BOOSTER to your set takes only about 2 minutes and a screw-driver. You don't even get your hands dirty You simply plug it into the nearest electric socket and connect its wires to your set and it's connected forever—anyone can do it. Just unscrew your present antenna wires in it's contected forever—anyone can do it. Just unscrew your present antenna wires in it's cort Use your YD BOOSTER and plug in it's cord Use your YD BOOSTER and plug in it's cord Use your YD BOOSTER. Now turn on the weakest in the socket in the way you get the clear-st brightest picture. That's all there is to it! Every other channel will show you an amazing difference from pictures you have seen before—you will enjoy better sound, and more living pictures than you have ever seen before. You'll begin to enjoy living TV better than you've ever dreamed possible or you get every cent

back. Try it—you are the sole judge. Your money back if not thrilled with results.



From The Latest
Advancement In Radar
Electronic Research
To You, The Tops In

TV Boosters!

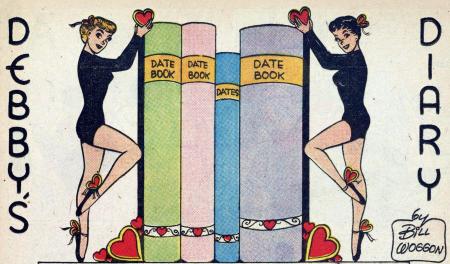
Now with the latest developments of Electronic Radar Research comes breath-taking TV reception — Living so wonderful you'll asy you can't believe your eyes. Send today, for the miracle TV BOOSTER that will improve all television sets and turn them into Living TV. TV BOOSTER is sold only by mail and is not sold in stores. Don't delaw and the store of the send of the send of the send for it Today, Mail Coupon Now.

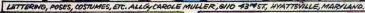
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Dept. 137

Rush my TV BOOSTER to try at your risk. I must be 100% satisfied or I can return it after a full week's trial and get my money back.—I om to be the sole judge. I enclose \$4.95 each, check or M.O., send postege perpaid, II seve up to 75s postage by sending full payment with my order. I will also receive a written and dated guarantee with my order and I must be deligibled with the reception of every single channel in my area or I get my mency back. [] I ENCLOSE \$5.95. SEND DELUXE MODEL.

STATE....









BETSY'S FASHION GYJUDY FARB (AGEIA) 2113 AVE. V, BROOKLYN 29, N.Y.







DEBBY PIN-UP AND CUT-OUT SET! ENCLOSED IS 150 AND SAY WANT A

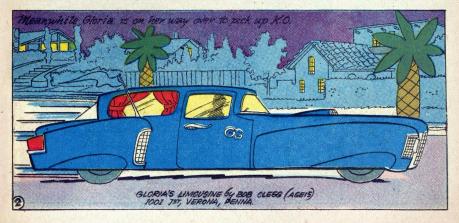












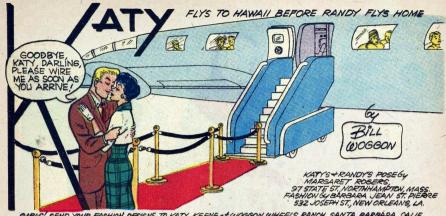












GIRLS, SEND YOUR FASHION DESIGNS TO KATY KEENE OF WOOSON WHEELS, RANCH, SANTA BARBARA, CALIF.





BOYS, SEND YOUR CARTROCKET DESIGNS TO KATY KEENE AT WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.































8 LATEST RECORD HITS \$100



One Minute More

The Big Hurt



HERE ARE THE TITLES-SET No. 9

Village of St. Bernadette One Minute More What About Us First Name Initial

Running Bear You Got What It Takes Among My Souvenirs The Big Hurt In Your Choice of 45 RPM or 78 RPM

HERE ARE THE TITLES-SET No. 8

Unforgetable Be My Guest I've Been Around Danny Boy

Heartaches By The Number It's Time To Cry Reveille Rock Uh! Oh!

MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full \$1.00 refund.
NOW YOU GET THE NATION'S TOP 8 RECORD HITS

for only \$1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

OUR PRICE AT \$1.00 plus 10¢ postage

YOU SAVE \$6.02

403 Market St., Newark, N. J. Send Set No. 9
send 45 rpm send 78 rpm
Send the 8 RECORD HITS. I enclose \$1,00 plus 10c postage and handling, My money will be refunded if not satisfied. I enclose \$2,20. Send both sets
NAME
ADDRESS

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Bike Tire

There's a famous U.S. Royal for your bike

lightweight middleweight balloon

America's Fastest Selling Bicycle Tire...



United States Rubber

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For the newest in bicycle tires—look to U.S. Royals ...

NEW tread designs for better road control

NEW rubber compounds for extra wear, longer life.









THIS ENTIRE PAGE, FASHIONS, JOKE, ALL by LEON DELAP, 1343 BITTING, WICHITA 3, KANSAS







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JOKE GY CAROLE FINKLER, MONCKS CORNER, S.C.







Now for the first time ever, you can have a "bag of magic tricks" of your own. Be the life of the party—the center of attraction. Each trick a "wow." Simple for you to pull-but the sort of gag that surprises.

- 1. Sneeze Powder
- Nail thru Finger
- Floating Sugar
- (will not dissolve) Hindu Mystic Trick
- Hot Seat Joke
- Invisible Ink
- (writing fades away)

The Set

Complete

00

Only

RASKET WORST BARRA

RUSH COUPON TODAY...

MONEY BACK GUARANTEE

- 8. Trick Soop (hands get black)
- 9. Imitation Lit Cigarette
- 10. Hot Pepper Chewing Gum 11. Lovers Fun Card Set
- 12. Stinko Stinkers
- 13. Wonder Voice Thrower
- 7. Snapping Chewing Gum 14. Suckers Card Trick

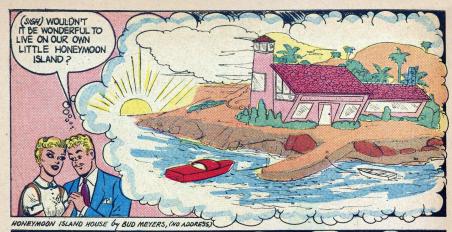
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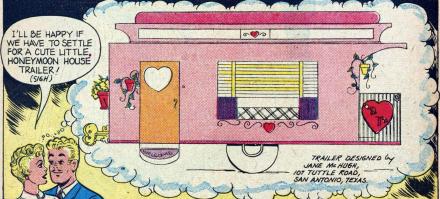
Please rush me Giant Set of 14 Sure-Fire Fun, Magic and Party Tricks. I am enclosing \$1.00 in full payment.

Address

State



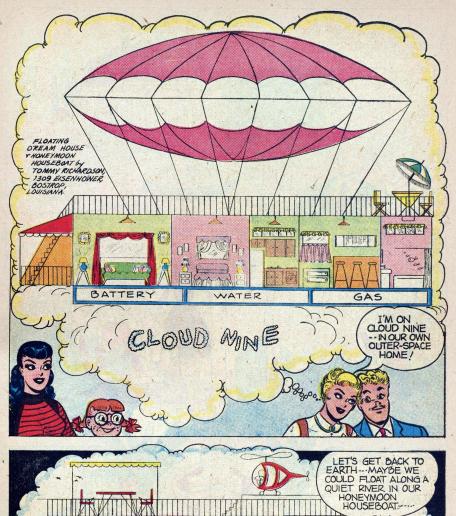


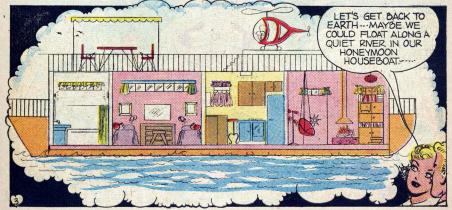


MATCHING FASHIONS ON SIS+KATY by GAIL KONISTO, AGE 12, 930 LIZZIE ST, SAULT STE. MARIE, MICHIGAN.



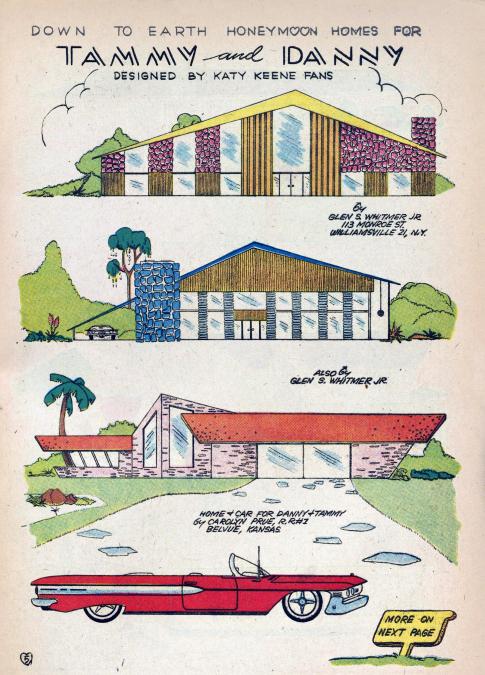














n't Ro Half A Ma

ARE YOU:

- Skinny and Run
- Always Tired?
- Nervous?
- Shy and Lacking in Confidence?
- Overweight and Short of Breath?
- · Lacking in Vim and Vigor?
- Fat or Flabby?
- Slow at Sports?
- Do You Want to Gain Weight?
- . Tired of being bullied?
- Ashamed of your Half-Man Build?

NOBODY would ever call an Atlas Champion "Half A Man." They wouldn't dare. And no-body has to settle for "Second Best" . . . be "pushed around" by huskier fellows . . . or go through life feeling HALF - ALIVE. CHARLES ATLAS. himself, tells you do what you can do about it-and FAST -right on this page!

Let Me SHOW How I Can Make You a REAL HE MAN from Head to Toe-in Just 15 Minutes a Day!

Take a good honest look at yourself! Are you proud of your body or are you satisfied to go through life being just "half the man" you could be? NO MATTER how ashamed of your present physical condition you may be-how old or young you are-you have the DORMANT muscle power in your God-given body to be a real HE-MAN. Believe me, I know because I was once a 97-pound HALF-ALIVE weakling. People laughed at my build . . . I was ashamed to strip for sports . . . shy of girls . . . afraid of comnetition

Then I discovered the secret that changed me into "The World's Most Perfectly Developed Man." The secret I have shared with thousands of fellows to turn them into marvelous physical specimens - REAL HE-MEN from head to toe!

My Secret Builds Muscles FAST!

My Secret is "Dynamic Tension." It's the NATURAL easy method you can practice right in the privacy of your own room - JUST 15 MINUTES EACH DAY - while your scrawny chest and shoulder muscles swell so big they almost split your coat seams . . . you get sledge hammer fists, a battering ram punch . . . ridges of solid stomach muscle . . . mighty legs that never tire!

NO theory. No gadgets or contraptions. When you develop your strength through "Dynamic Tension," you can laugh at artificial muscle makers. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day - walking, bending over, even while sitting! — watch it increases and multiply until you're covered with a

multiply until you're covered with a brand-new suit of beautiful SOLID MUSCLE, You're a REAL HE-MAN!

Here Are Just a Few of the Men I've Turned into Atlas Champions!

Five Inches of New Muscles
"That is what you have
done for me—and in almost no time."

—C. W., W. Va.





Proud of His Build Now
Gained 20 pounds. "My
whole upper trunk is now
in proportion to the rest
of my body. I'm really
proud of my body, thanks
to you." —P. V., Va.

New Health and Strength" "I feel like a lion. easily lift 185 pounds



Make Wonderful Progress
"I am sending you this snapshot showing my wonderful' progress."

—W. G., New Jersey

FREE My 32-Page Illustra-ted Book is Yours— Not for \$1.00 or 10c-But FREE

Send NOW for my famous book showing how "Dynamic Tension" can make you a new man. 32 pages packed from cover to cover with actual photographs, valuable advice, answers to many vital questions. This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your life! Rush the coupon to me personally.

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Check as many as you like)

More Weight—Salid—in Powerful Arms, Legs, Grip

The Right Places

Broader Chest, Shouldere



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| More Weight—Solid—in | Powerful Arms, Legs, Grip
The Right Places | Slimmer Waist, Hips
| Broader Chest, Shoulders | Better Sleep, More Energy

☐ Broader Chest, Shoulders ☐ Better Sleep. More Energy
Send me absolutely FREE a copy of your famous book
showing how "Dynamic Tension" can make me a new
man—32 pages, crammed with photographs, answers
to vital questions, and valuable advice. No obligation.

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Charles



Also we'll mail BIG CATALOG showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost! You'll be tickled pink and proud as a peacock to wear this strikingly beautiful ring. Wait till you see it! And it's so easy to win. Simply check on coupon the correct names of the 4 famous American Presidents shown in the pictures above and mail to us. If you name all 4 Presidents correctly, we will send you ABSOLUTELY FREE your OWN PERSONAL SIGNET RING — made up with your own

initial (you may have your choice of first letter of either first or last name.) Also, we will send you big FREE CAT-ALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them at no cost! Simply offer White CLOYERINE BRAND SALVE, easily sold to friends, relatives and neighbors, at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, name correctly the Presidents shown above and get your BEAUTIFUL SIGNET RING—ABSOLUTELY FREE! Rush coupon today!

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Win genuine nickel silver SIGNET RING

— ABSOLUTELY FREE! Just name correctly the 4 famous American Presidents pictured above. Check names on
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Famous American Pre	sidents shown	in picture	s are (che	ck 4 only)
George Washington Abraham Lincoln	Theodore Ulysses G	Roosevelt	Thomas James M	Jefferson ladison
If I am a winner, rust and 14 packages of W a package. I will re PREMIUM or keep CAS in Catalog sent with or	thite CLOVERI mit amount of H COMMISSIO	NE BRAND isked with ON as exp	SALVE to : in 30 days lained unde	sell at 50c , select a
NAME			ACE	

NAME		AGI	F		
STREET		RD	BOX		
TOWN	_ZONE	STATE_			
I want my Ring with this initial_			<u> </u>		
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